## Why Direct Selling/Network Marketing

1. It is proven, authentic and legitimate system of doing business.

2. It is recognised as 21st Century Business.

3. 7 out of Top 10 business personalities including business tycoons like Bill Gates, Warren Buffet, Robert Kiyosaki, Donald Trump and coaches starting from Brian Tracy to Les Brown are recommending this business.

4. One can build a huge gigantic "passive income" business with very nominal investment.

5. Low risk, minimum involvement, maximum output.

6. Experts say India is a sleeping giant where the expected growth of business is 8 times in next 7 years. (Asocham Report).

7. This business provides both time and financial freedom.